

# **Share Your Experience and WIN Terms & Conditions**

HONOR Malaysia Contest – Share your experience and WIN is organized by HONOR Technology (Malaysia) Sdn Bhd hereby known as the “Organizer”.

This programme consists of eight (8) weekly themed challenges for a continuous period of **eight (8) weeks from 28<sup>th</sup> February 2023, Tuesday at 10:00 to 24<sup>th</sup> April 2023, Monday at 23:59 (Malaysian Time Zone)** (“The Contest Period”).

The Organizer may at its sole and absolute discretion extend the Contest Period at any time without any prior notice to any party (the “Extended Period”).

The purpose of HONOR's providing the preceding sample devices for your review or trial use is not to seek any commitment or preference in any aspect, nor to impose any obligation on you to purchase or use Honor products or services, or to do anything that is against laws, regulations, or ethics but for you to learn about the product experience and discover the value of the product.

## **Duration of contests:**

- Challenge #1: 10:00, 28 February – 23:59, 6 March 2023
- Challenge #2: 10:00, 7 February – 23:59, 13 March 2023
- Challenge #3: 10:00, 14 March – 23:59, 20 March 2023
- Challenge #4: 10:00, 21 March – 23:59, 27 March 2023
- Challenge #5: 10:00, 28 March – 23:59, 3 April 2023
- Challenge #6: 10:00, 4 April – 23:59, 10 April 2023
- Challenge #7: 10:00, 11 April – 23:59, 17 April 2023
- Challenge #8: 10:00, 18 April – 23:59, 24 April 2023

## **Contest Mechanics:**

1. This contest is only open to HONOR Experiencers with the HONOR Magic5 Pro only.
2. To participate in the contest, contestant must have an Instagram account OR a Facebook account with “privacy settings” set to “Public”.
3. A total of eight (8) weekly themed challenge will be organized in the following categories:
  - i) **Challenge #1: Unleash the Power of Photography**  
*More information will be revealed from 27 February onwards.*
  - ii) **Challenge #2: Unleash the Power of Photography**  
*More information will be revealed from 27 February onwards.*

- iii) **Challenge #3: Unleash the Power of Photography**  
*More information will be revealed from 27 February onwards.*
- iv) **Challenge #4: Unleash the Power of Photography**  
*More information will be revealed from 27 February onwards.*
- v) **Challenge #5: Unleash the Power of Screen Display**  
*More information will be revealed from 27 February onwards.*
- vi) **Challenge #6: Unleash the Power of Battery**  
*More information will be revealed from 27 February onwards.*
- vii) **Challenge #7: Unleash the Power of Magic**  
*More information will be revealed from 27 February onwards.*
- viii) **Challenge #8: Unleash the Power of Magic**  
*More information will be revealed from 27 February onwards.*

5. Contestant will need to adhere to each weekly theme and its mechanics, depending on which week the contestant is participating.
6. All contest submissions must be uploaded on social platforms and must include the hashtag #HONORMagic5MY.
7. Contestants are encouraged to submit more than one (1) entry for each weekly themed contest during the Contest Period.
8. No professional/DSLR camera submissions are allowed. Only picture submissions from HONOR Magic5 Pro via social platforms will be accepted.
10. By participating in this contest, contestants are deemed to have reviewed, read and accepted the Terms and Conditions.

**Judging criteria:**

1. Each content sharing on your own social media platforms or HONOR Facebook Group with hashtag #HONORMagic5ProMY will entitle one (1) score. **The most creative content will be rewarded additional scores with up to five (5) scores.**
2. Experiencers with the top 30 highest scores will win the latest HONOR Magic5 Pro!
3. The decision of Honor shall be final and binding.

**Prizes:**

1x HONOR Magic5 Pro

- Prizes shown on the contest form or any communication materials may defer in terms of color, specifications or design.
- The Contest winner shall be responsible for all costs in connection with the collection, delivery of his/her prize, including but not limited to legal cost, stamp duties, registration and transfer fees, taxes, insurance, spending money and related expenses (such as meals or personal expenses, upgrades, etc) or fees.
- Prizes are not exchangeable, transferable or redeemable in any form for whatever reason. Contest winners are solely responsible for the collection of their prizes.

**Winner Announcement:**

HONOR will announce the list of winner(s) via [www.facebook.com/HonorMY](http://www.facebook.com/HonorMY).

HONOR will communicate with the contest winners on the prizes via Facebook Private Message/WhatsApp.

**General Terms and Conditions:**

HONOR Share Your Experience and WIN is open to all residents of Malaysia, at least 18 years old on 27th February 2023 with a valid National Registration Identification Card ("NRIC") number at the time of participation of the contest.

Honor Malaysia has full rights to use and publish all photos submitted in the contest without any prior notice to the relevant contestants and the contestants shall not be entitled to claim ownership or other forms of compensation on any such materials used by the Organizer.

Employees of Honor, their immediate families, Honor's Advertising, Creative and Public Relations agencies, program organizer, their employees and immediate families are not eligible to participate in this Contest.

Honor, its employees, promoters, program organizer shall not be liable for any loss, damage, or any injury that may be sustained by the contestants or by any person in connection with the Contest. All winners assume liability for any loss, injury, damage or claim that may arise from participating in the Contest or use or redemption of any prize.

The contestants confirms that they have read, understood and agreed to the [HONOR's Marketing Activities Privacy Statement Privacy Policy](#) and provide consent to Honor to the use of any personal data as provided by the contestant for the purpose of participation in this Contest in line with the Personal Data Protection Act 2010, to the

extent that any personal data provided shall only be processed and be used by Honor for lawful purpose directly related to the running of this Contest including but not limited to the purposes of promotional events, advertising, marketing and any administrative matters to facilitate the management and organizing of this Contest.

Winner(s) may be required to participate in a photo taking session during the issuance of the Prizes. Pictures captured may be used for commercial marketing purposes.

Only entries that do not contravene any laws and do not feature religious, sexual, violent, pornographic content or drugs will be included in the competition.

In the event any prizes are being awarded to the contestant having provided false or mistaken identity or information, Honor shall have the right to revoke the contestant's eligibility for the said prizes.

All prize images are for reference only. Prizes shown and/or represented for the running of this Contest shall be subjected to availability. Prizes given are non-refundable. Quality issues with regards to the condition of the Prizes are subject to the warranty process provided by the relevant supplier/manufacturer of the said prize items which includes repairs, replacement and/or exchange for new or equivalent item.

Prize winner(s) shall not substitute any prizes won or exchange the said Prizes for money. Honor reserves all rights in its sole discretion to substitute any prizes (or prize component, if applicable) with one of equal or greater value. Honor is responsible only for the delivery of the Prizes and is not responsible for the condition and fitness of the said Prizes. Any imposition of taxes, fees, and any other costs associated with the acceptance and use of the Prizes are the sole responsibility of the prize winner(s).

By participating in the Contest, contestants agree to be bound by the Terms and Conditions of this Contest and Honor's decisions are final and binding. No correspondence or appeals will be entertained. Honor reserves the right to the final and ultimate interpretation of this Contest.

In accepting the Prizes, the winner(s) agree to participate and co-operate as required in all editorial activities relating to the Contest. The winners agree to grant Honor a perpetual and non-exclusive license to use such footage and photographs, voice, biographical information and/or statements, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the winners will not be entitled to any fee for such use.

Honor assumes no responsibility for late entries due to any reasons including, but not limited to, network transmission failure.

Honor shall not be responsible for any losses or damages directly or indirectly incurred by any party including the contestants in connection or arising from acts or omissions or in any way related to this Contest.

The Contestant agrees to discharge and release Honor from any liabilities and claims (including from breach of contract, tort, negligence, or any other cause of actions at law or equity) arising out of or in any way connected to this contest or to the Contestant's entry in the contest.

The Contestant further agrees to discharge and release any third party which is related to and connected with this Contest, including Facebook, from any liabilities and claims (including from breach of contract, tort, negligence, or any other cause of actions at law or equity) arising out of or in any way connected to this contest or to the Contestant's entry in the contest.

The contestants shall return the phone on time as Honor's notice and to the designated location. Notwithstanding the provisions of this terms and conditions, if the contestants return the phone to a location other than a designated location, the contestants shall immediately notify Honor. If contestant failure to return the phone on time or the phone is returned to a prohibited area or a location other than a designated location, the contestants shall be liable to compensate the losses of Honor. If the phone is stolen during the contest period, the contestant is recommended that the contestant lodges a police report, if failing to lodge a police report within 24 hours, the contestants shall be liable for the full costs of replacing the stolen phone.

Without prejudice to the foregoing:- (i) save where otherwise prohibited by law, in no event shall Honor be liable to any party including the Contestant for any indirect, consequential, exemplary, incidental or punitive damages, including lost profits, howsoever remote even if such losses were foreseeable or if Honor were advised of the possibility of such damages; and (ii) if Honor is adjudicated by a local court of competent jurisdiction to be liable for any losses or damages arising out of or is in any way connected to this contest, Honor's liability shall in no event exceed RM1000.00.

By entering into this Contest, the Contestant agrees to indemnify and hold Honor and the Honor Group of Companies, their officers, directors, shareholders, predecessors, successors in title, employees, agents and representatives harmless from any claims, losses, damages, liability, claims or expenses (including any legal fees), suffered or incurred by Honor due to or in any way arising from this Contest or the Contestant's entry in the contest.

If Contestants are discovered to be using or have used improper means to participate in this Contest, Honor reserves the right to cancel the eligibility without notice including without hesitation, the commencement of legal proceedings under the full extent of the applicable laws.

The contestants must notify Honor of any abnormalities or damages to the given phone by sharing photos of the abnormalities or damages of the given phone. Honor reserves the right to require contestants to compensate for all losses.

This Contest and the Terms and Conditions herein shall be governed by the laws of Malaysia.

Honor always reserves all the rights to modify or amend the Terms and Conditions of this Contest.