

VOL. 1

FEMME D'OR

AUGUST 2022 • \$ 4,95



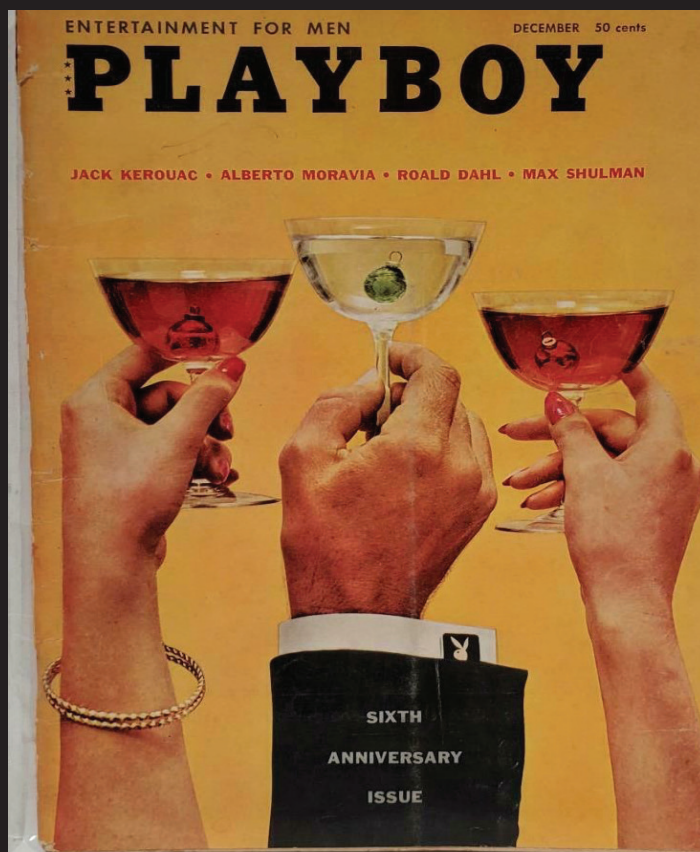
NUDIE-MAG

THE INDULGENCE ISSUE • ENTERTAINMENT FOR ALL • NEW BABE: MS. LOVE
SEXY IMAGERIES FROM PLANET FEMME D'OR • A LOVING LOOK ON NUDE

ABOUT FEMME D'OR

Throughout existence, most pieces of film, music or art revolve around the story of one chasing a beautiful lady; sometimes he or she succeeds, and sometimes not. The feeling that some women create for some people, whether it is in a James Bond movie from the 80's, a vintage playboy or page three of the Sun, is unique and inspiring at the same time. Hence, designed from a point of view where this narrative takes the attention, Femme D'or reflects a beautiful female phantasm, creating a brand that conveys timeless contexts through the lens of this beautiful female phantasm.

Above all, Femme D'or not only is a product of timeless contexts combined with feminine inspired storytelling, but rather is a brand that aspires to recreate and reimagine these contexts into high-quality, contemporary leisurewear, creating pieces with a sexy, appealing touch. Moreover, as what you wear is part of your identity, Femme D'or merges quality with this sexy touch, trying to let the pieces speak for themselves and urge people to ask what we and you are about.



ABOUT THE COLLECTION

The first Femme D'or collection is a rather small one, aiming to display different sides as well as different aspects of vintage Playboys through various designs. Most inspiration originates from classic editions, such as the one from Adam and Eve, or the one showcasing the famous Twins. We took certain aspects out of these stories, interpreted them through the lens of a female phantasm and created four designs (two main designs and two introductory designs) that sample what is yet to come.

Take a peek, and let us introduce you to the world of Femme D'or.

I. NUDIE - MAG

FEMME D'OR[®]



Vintage Playboy Re-Works



www.femmedor.com

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NUDIE - MAG

The Nudie Mag tee is a fairly simple design, but one that conveys the message of Femme D'or nonetheless: interpreting and transforming classic, interesting contexts into fun and appealing designs with a sexy touch. Hence, there is no better start than forming your own 'Nudie - Mag', which obviously finds its inspiration in vintage Playboy's. Moreover, there is no lie in the cover message, which states that the Nudie Mag is an 'Indulgence Issue' as well as 'Entertainment for All'.

Hence, by stating that Femme D'or is for all, the design offers the perspective of contemporary societal contexts: nude related entertainment is not only meant for the stereotype of old men, but rather for all who desire a loving look on nude.

2. HEF'S TWINS

FEMME D'OR[®]



Vintage Playboy Re-Works



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HEF'S TWINS

Mainly inspired by the story of Adam and Eve, the Femme D'Or Hef's Twins tee displays the irresistible forbidden fruit, which resemblances the feeling some of us experienced; the desire to reach for an untouchable lady. However, besides this first interpretation, this tee actually is an interpretation of two infamous covers: the Hef's Twins and the Adam & Eve forbidden fruit edition.

Hence, the tee tries to address the unfortunate story of the Twins (Kristina & Karissa Shanon), which puts the cover of the Hef's Twins, as well as this tee, in a rather controversial perspective. While some may argue that both covers do not blend together, we argue that by displaying two forbidden fruits, the blend actually is a perfect fit.

To explain, as Adam and Eve were thrown out of paradise after tasting the forbidden fruit, the same applies to the Hef's Twins: the Twins gained fame quite quickly through their appealing appearances and were invited to move in with the infamous Hugh Hefner in the Playboy mansion. However, this 'paradise' vanished quickly as Hefner tried to taste the fruits of the Twins a bit too often so to say, and a conflict between the Twins and Hefner grew. This conflict eventually led to the Twins being thrown out of the paradise on earth, which resembles the story of Adam and Eve as they also shouldn't have taken the fruit and were thrown out of their paradise.

***The cover that features Kristina and Karissa, is from May 2000 and marks better times for the Twins.*



Her's Twins



Femme D'or

3. LIQUID LOVE

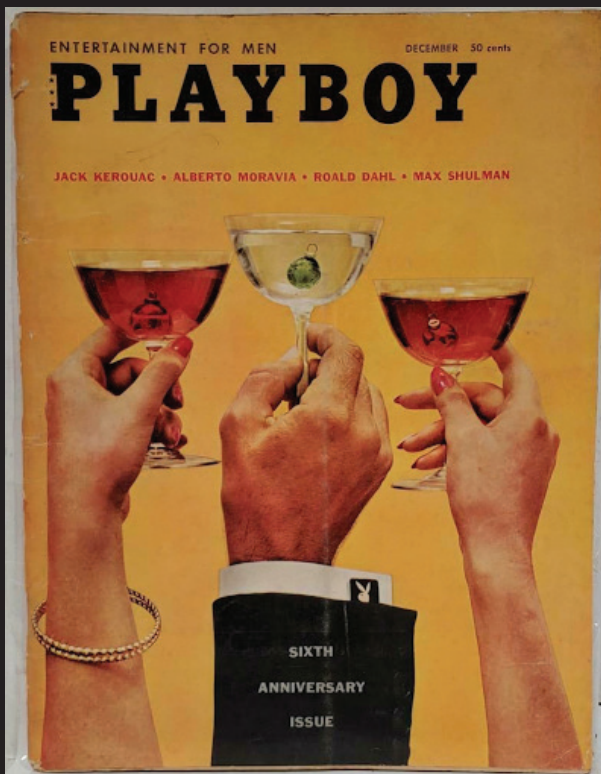
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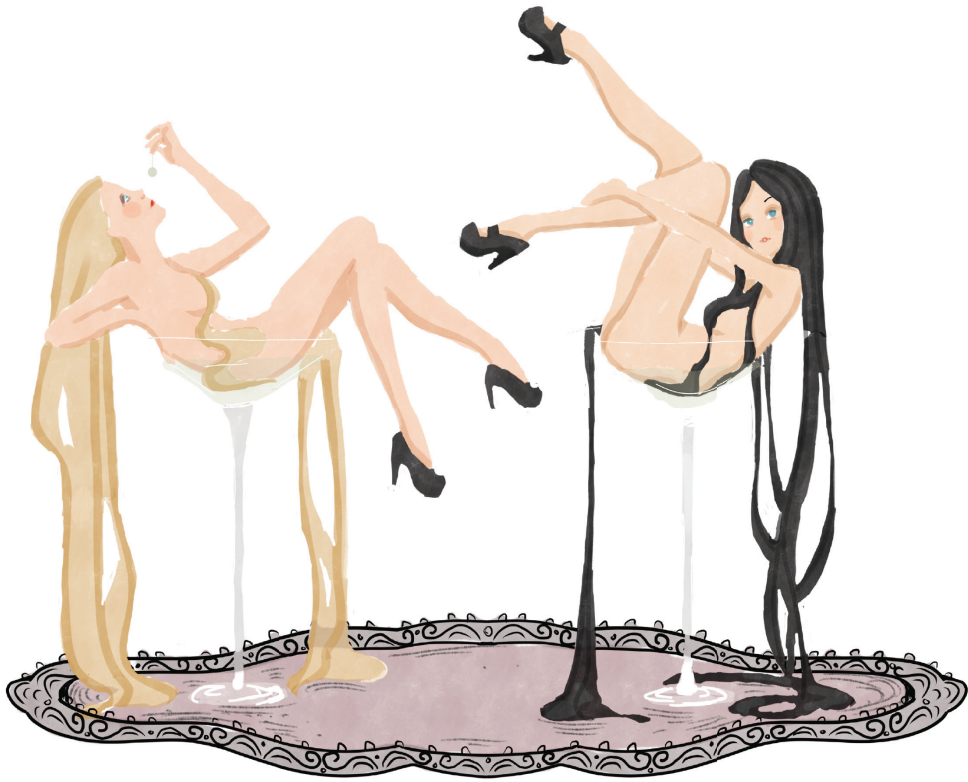
LIQUID LOVE

This design is based on two icons, the martini of Mr. Bond and the sixth anniversary edition of Playboy. Moreover, this design resembles a rather tipsy context where one would fall hopelessly in love, while enjoying the last taste of the olive in his or her martini.

To be precise, we all know the striking moment one is out enjoying some drinks, when all of a sudden a beauty comes by, attracting you for the rest of the night (or even your life). Hence, this tee is simply a playful interpretation of two beauties that would have driven you crazy for sure.



LIQUID LOVE



FEMME D'OR

4. BABY BLOSSOM

FEMME D'OR[®]



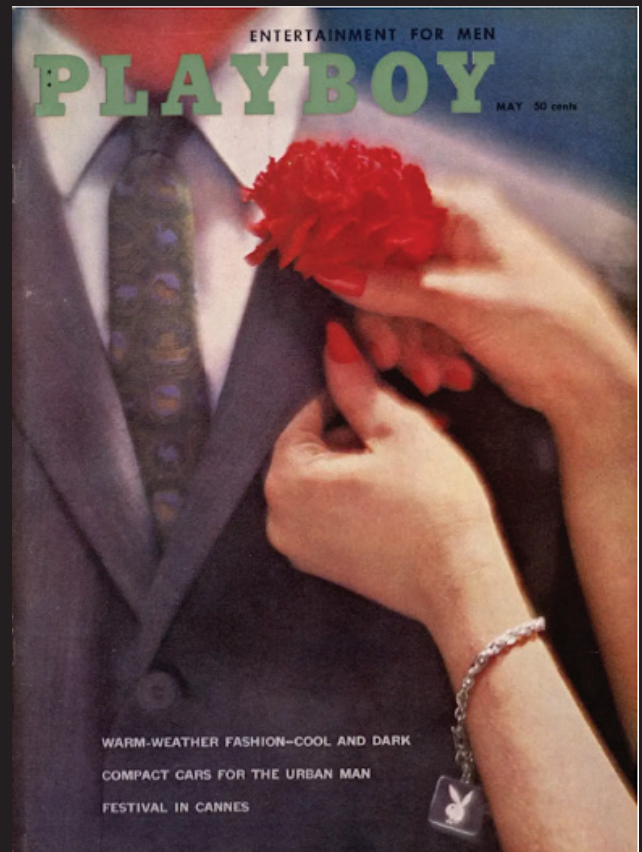
Vintage Playboy Re-Works



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BABY BLOSSOM

The last design is a simplified combination of the often 'flowerly' displays of Playboy covers through the years. As the other designs are pretty distinct so to say, this design tries to offer a less fierce image of Femme D'or as well as vintage Playboy's. Nevertheless, as can be seen from the covers through the years, this design uses appealing colors as well as different flowers, reimagining and simplifying vintage Playboy covers into a beautiful, embroidered tee.





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