



5th  
**RENEWABLE**  
ENERGY SHOW ' 21

**AN EXCLUSIVE  
SHOWCASE OF  
GREEN POWER  
SOLUTIONS**

**28 29 30 October, 2021**  
International Convention City Bashundhara (ICCB),  
Kuril Bishwa Road, Dhaka, Bangladesh

Organized by



Knowledge Partners



Media Partners



Associate Partners



Global Alliance



Event Partner





## BACKGROUND

Renewable energy can be the most contemporary & efficient solution for reducing power crisis in Bangladesh. Sustainable social and economic development depends on adequate power generation capacity of a country. There is no other way for accelerating development except to increase the power generation by fuel diversification. Development of Renewable Energy is one of the important strategies adopted as part of Fuel Diversification Program.

Bangladesh is a semi-tropical region lying-in northeastern part of South Asia and gets abundant sunlight year round. The average insolation in Bangladesh is 5 kWh/m<sup>2</sup>/day. These indicate that there are good prospects for solar thermal and photovoltaic application in the country. There is a growing opportunity in the coastal areas for the other renewable energy resources like Wind power, Tidal energy and Wave energy near future. Geothermal energy is potential source for the north-west and north-east regions of the country.

This event, Smart Power Show aims to provide a platform for renewable power generation professionals to meet, network, and address the critical issues facing the power industry. Exhibitors benefit from the opportunity to meet with a range of international and regional buyers who have the authority to place real business. Attendees to the event get three days of power packed inter industry business opportunities within the Solar, Wind, Bio-mass/fuel, Small Hydro, Geothermal and Energy Efficiency sectors.

## OBJECTIVE OF RENEWABLE ENERGY SHOW 2021:

- To provide a platform for all the stakeholders related to Renewable Energy industry so as to showcase their smart products
- To get the chance to shake hands with industry experts, influential decision makers and clients to discuss the next generation solutions
- To showcase your products, brand and activities in an exciting setting focused on the latest innovations and market trends.
- To initiate a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.

## RENEWABLE ENERGY SHOW 2021, A PLATFORM FOR THE EXHIBITORS:

RENEWABLE ENERGY SHOW 2021 aims to extend a platform for your organization to come in front of the decision makers that spend and source billions of dollars for their plans and multiple projects. Exhibiting at RENEWABLE ENERGY SHOW 2021 will generate an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh may lead to good opportunity for our Solar industry players to reach beyond domestic peripheral. Moreover, this Exhibition will build attendance through 360° marketing campaigns that create millions of advertising impressions in print, direct mail, email, electronic media and so on.

## VISITORS PROFILE

Personal Invitation to Chairman, MD, CEOs, other decision makers, investors, consultants and experts from the following fields

- Businessmen • Public & Private Power utilities • OEMs • Project Developers / Planners • Contractors • Equipment Manufacturers/ Technology Providers • Top Executives • Architecture and Construction • Energy Consulting • Facility and Utility Management • CEO's & Operation / Production Managers from ALL Industry sectors of Bangladesh • Financing and Investment • Power generation / Energy Companies • Independent Power Producers • Electronics Engineering • Urban Planning • Rural Planning • Media • Trade and Business Centers • Research and Development Centers • Manufacturers • Exporters • Importers • Traders from all sectors of the Industry • Government Agencies • Universities, etc.

# UNIQUE PROPOSITIONS OF RENEWABLE ENERGY SHOW 2021

- A specialized exhibition targeting Solar Photo Voltaic Power Generation for future urban & rural development of our country.
- Participation of International Renewable Energy Industry and consultants in the exhibition that may help our local companies to explore with export opportunities. E.g. Solar Industry players and importers from Southeast Asia and other highly prospective countries.
- A Distinctive Platform for International Organizations to Exhibit their Renewable Energy related product and solutions in Bangladesh market.
- Extensive integrated brand communication for Renewable Energy Show to the market.
- Opportunity to gather knowledge about new technology and innovation in the Renewable Energy industry that may help exhibitors to stand for tomorrow.
- Innovative installations in the venue. e.g. Giant LED Display to play Television commercials and informative Audiovisuals of the Sponsors and Participants.

## ACTION PLAN

Event Name	RENEWABLE ENERGY SHOW 2021
Concurrent Event	Safecon 2021, Power-Gen 2021, Safe HVACR 2021, Water Management Show 2021
Detail	An International Exhibition on Renewable/Green Power Solutions
Date	28-30 October, 2021
Location	Dhaka, Bangladesh
Venue	International Convention City Bashundhara (ICCB)
Opening Hours	10.00 am to 8.00 pm
Frequency	Annual
Open to	Trade / Business & Public Visitors
Organizer	Savor International Limited
Cooperated by	Postmaster Communication
Expected number of Booths	300
Trade Value(Expected)	USD 15 Million (Approx.)
Official Website	<a href="http://www.savor-renewableenergy.com">www.savor-renewableenergy.com</a>

## EXHIBITORS PROFILE

<ul style="list-style-type: none"> <li>Manufacturers &amp; Suppliers</li> <li>Distributors &amp; Service Providers</li> </ul>	<ul style="list-style-type: none"> <li>Research Institutes</li> <li>Solar test centres</li> </ul>
<ul style="list-style-type: none"> <li>Local and Global Players in Photovoltaic</li> <li>Solar Thermal</li> </ul>	<ul style="list-style-type: none"> <li>Solar end use manufacturers and large users</li> <li>Total PV solution providers</li> </ul>
<ul style="list-style-type: none"> <li>Solar Architecture</li> <li>PV Equipment &amp; Materials Manufacturers</li> </ul>	<ul style="list-style-type: none"> <li>Waste to energy project</li> <li>Hydro Power</li> </ul>
<ul style="list-style-type: none"> <li>Products Materials and Systems Cell Modules</li> <li>Inverter and other components</li> </ul>	<ul style="list-style-type: none"> <li>Wind power</li> <li>Geothermal heat pump</li> </ul>
<ul style="list-style-type: none"> <li>Solar community lighting systems</li> <li>Portable solar lanterns</li> </ul>	<ul style="list-style-type: none"> <li>Tidal power</li> <li>Biogas &amp; Biomass</li> </ul>
<ul style="list-style-type: none"> <li>Project Developers / EPC Contractors</li> <li>Solar fixed home lighting systems</li> </ul>	<ul style="list-style-type: none"> <li>Wave power</li> <li>Social sector solar program</li> </ul>
<ul style="list-style-type: none"> <li>Solar Water Pumps</li> <li>Solar water heaters and systems</li> </ul>	<ul style="list-style-type: none"> <li>Energy efficiency program</li> <li>Service providers, Finance and banking</li> </ul>
<ul style="list-style-type: none"> <li>System Integrators</li> </ul>	<ul style="list-style-type: none"> <li>Community and investors</li> </ul>

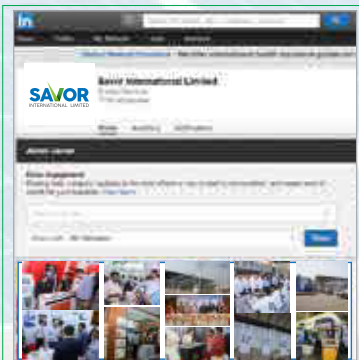
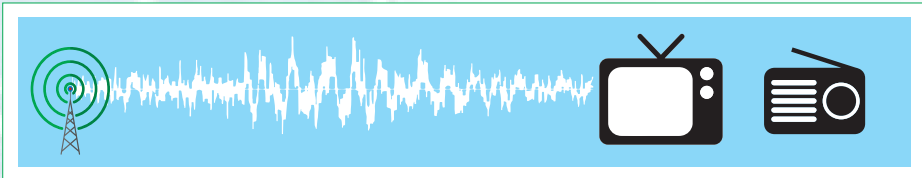
and many more...



# IMC PLAN FOR RENEWABLE ENERGY SHOW 2021

## Pre event Promotion:

- Newspaper insertion - in renowned dailies
- Advertisements in Business, Fashion and Lifestyle Magazines
- Radio Commercial insertion in FM Radios- from 10 days before the event.
- Television Commercial at prime time.
- Digital media- Social Media pages, Web Ads in renowned high traffic web pages
- Multiple Billboards/ Banner in strategic Locations/ Posters
- Invitation Cards for personalized invitation
- Outdoor Communication in LED projections.
- Vehicle branding for the expo.
- TeleMarketing



## POST EVENT PROMOTION:

- News and Media Coverage
- Articles & Media write-ups on RENEWABLE ENERGY SHOW 2021

