

# CODY HEBERT

GRAPHIC | UX/UI DESIGNER

2110 Labelle Villa  
New Iberia, LA 70563



## EDUCATION

Savannah College of Art and Design (SCAD)  
Atlanta, Georgia  
Master of Arts, Graphic Design  
2016

University of Louisiana at Lafayette  
Lafayette, Louisiana  
Bachelor of Fine Arts, Graphic Design  
2014

## EXPERIENCE

Freelance Graphic Designer  
2014–Present

Work with clients worldwide on websites, logos, branding and package designs. Strengthen business strategies and increase conversion rates through extensive research on a variety of companies with specific objectives.

Swift Archer  
Brooklyn, New York  
Web Designer  
2015

Develop website strategies to increase conversion rates and generate leads. By understanding business goals and objectives, we were able to increase site traffic by 5% within the first month of website relaunches.

Calzone & Associates  
Lafayette, Louisiana  
Creative Director  
2013–2015

Design websites focused on a variety of user experiences. Develop advertising campaigns for an array of clientele from initial research to final implementation and oversee team members to ensure tasks proficiency within the office.

UL RecSports Design Department  
Lafayette, Louisiana  
Founder and Creative Director  
2011–2014

Develop department structure from logo design and hiring employees, to website upkeep and purchasing department equipment. Design facility posters and apparel while managing high priority University events.

Office Depot  
New Iberia, Louisiana  
Customer Service Specialist  
2008–2011

Supervise and manage production department, resolve customer store complaints, and train employees on how to properly and effectively use production equipment for maximum results.

## SKILLS

Adobe Creative Suite  
Sketch-3  
Webflow  
Digital Photography  
Visionary Leader  
Strategic Extraordinaire  
UX/UI

## ACHIEVEMENTS

Nikon Photography Finalist  
Founder & Director of University Design Department  
NSAC Creative Innovation Award  
International Study of Design, London, England  
Co-Founder of UL Men's Volleyball Club  
Louisiana Academic Summit Award  
AAF Security Point Media Contestant  
Georgia Publix Marathon Poster Contestant  
CLC Berkshire Hathaway Ad Campaign

## INTERESTS

Psychology  
Cinema  
Traveling  
Package Design  
Design for Sustainability

## AFFILIATIONS

AIGA The Professional Association for Design  
Nikon | Photographer's Forum